

8 October 2019

Dear Shareholder,

We are pleased to enclose printed copies of the Creative Technology Ltd's ("Company's") Notice of Annual General Meeting ("AGM"), Proxy Form for AGM, Notice of Extraordinary General Meeting ("EGM") and Proxy Form for EGM to be held on 30 October 2019.

Having obtained shareholders' approval in 2018 to adopt electronic transmission of shareholder documents in the Company's Constitution and in line with the Company's sustainability efforts, we will discontinue the practice of mailing our Annual Report in CD-ROM to shareholders. Instead, the Company's Annual Report for the financial year ended 30 June 2019 (the "Annual Report"), and its Circular to Shareholders dated 8 October 2019 (in relation to the proposed adoption of the Creative Share Option Scheme (2019) and the proposed grant of options at a discount under the Creative Share Option Scheme (2019)), will be available online and for download on the Company's website from the date of this letter.

The Annual Report and the Circular to Shareholders may be accessed at the URL <https://sg.creative.com/corporate/investor/reports> under Fiscal Year 2019. You will need an internet browser and PDF reader to view these documents.

- To access the Annual Report, click on the hyperlinks for "Annual Report".
- To access the Circular to Shareholders, click on the hyperlinks for "Circular to Shareholders" under "Annual General Meeting Documents".

We sincerely hope that you will join our sustainability efforts and embrace e-communications. However, if you prefer to receive a printed copy of our Annual Report and the Circular to shareholders, please complete the Request Form below and return it to us no later than 17 October 2019.

By completing, signing and returning the Request Form to us, you agree and acknowledge that we and/or our service provider may collect, use and disclose your personal data, as contained in your submitted Request Form or which is otherwise collected from you (or your authorised representative(s)), for the purpose of processing and effecting your request.

Yours faithfully

For and on behalf of Creative Technology Ltd

Ng Keh Long
Company Secretary

REQUEST FORM

To: Creative Technology Ltd

Please send me a printed copy of the Creative Annual Report and Circular to Shareholders.

Name of Shareholder : _____

NRIC/Passport Number : _____

Company Registration Number : _____

Mailing Address : _____

Signature: _____ Date: _____

Note: This request is valid for the 2019 Annual Report and Circular to Shareholders only.

1st fold here (Glue all sides firmly.)

2nd fold here (Glue all sides firmly.)

Postage will
be paid
by addressee.
For posting
in Singapore only

**BUSINESS REPLY SERVICE
PERMIT No. 08630**



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